

# UNC Charlotte Master of Public Administration Public & Nonprofit Management

## Academy



### Overview

There are certain management skills relevant to any setting, but there are fundamental differences that government and nonprofit managers must appreciate to be effective. Managers in the public and nonprofit sectors must be able to work with divided but shared power, administer complex performance measures and outcomes that can be hard to measure and communicate, and manage multiple sources of responsibility and accountability.

With this in mind, the **MPA Public & Nonprofit Management Academy** is a professional development certificate program for supervisors and high potential staff working in government and nonprofits. The focus of the program is on key skills needed for management success in the unique environment of government and/or nonprofit. Modules will be co-taught by MPA faculty, practitioners and local community leaders. Sessions will include concepts, examples, cases, and practice exercises.

### Course Information

The 3 courses are scheduled across non-consecutive Fridays and offered fully online. Courses are from 8:00 a.m. to 4:30 p.m.

Each course will consist of multiple modules covering key topics in the context of public administration and management, including:

- *Setting Goals and Achieving Outcomes*
- *The Power of Data for Government and Nonprofit Managers*
- *Leading and Managing in a Government and Nonprofit Context*

For a detailed course description, specific dates, pricing, and continuing education credit information visit [online.charlotte.edu/programs/mpa-public-nonprofit-managementacademy-professional-certificate/](http://online.charlotte.edu/programs/mpa-public-nonprofit-managementacademy-professional-certificate/) or call our Registration Center at 704-687-8900.

**UNC Charlotte Master of Public Administration is part of the College of Humanities & Earth and Social Sciences. The MPA Public & Nonprofit Management Academy is a non-credit professional development certificate program administered by UNC Charlotte School of Professional Studies.**

**704-687-8900**

[online.charlotte.edu/programs/mpa-public-nonprofit-managementacademy-professional-certificate/](http://online.charlotte.edu/programs/mpa-public-nonprofit-managementacademy-professional-certificate/)

### Key Takeaways

Ethical and leadership challenges,  
Including working with elected  
officials and boards

How to set goals, measure  
outcomes, and evaluate success

Strategies for securing resources in  
a competitive environment

How to manage projects and work  
collaboratively

Understanding cutting-edge theory  
and how to apply it in practice

Developing a new network of  
professional contacts

For curriculum questions and  
discount information, contact:

**Dr. Tom Barth**  
MPA Faculty  
910-231-1181  
[tbarth1@charlotte.edu](mailto:tbarth1@charlotte.edu)



**CHARLOTTE**  
ONLINE