



Public & Nonprofit Management Academy

THE LEADERSHIP CHALLENGE

Public and nonprofit leaders face unique hurdles: shared power, complex accountability, and hard-to-measure outcomes. General management training isn't enough.

This **100% fully online, three-course professional certificate** equips your supervisors and high-potential staff with the exact skills needed to navigate and succeed in this distinct environment.

COURSE 1:

**Setting Goals
and
Achieving Outcomes**

COURSE 2:

The Power of Data

COURSE 3:

**Leading in Public
and Nonprofit
Organizations**

ORGANIZATION ROI: WHAT YOUR TEAM GAINS

Invest in your talent to bring these immediate capabilities back to your agency:

- **Strategic Governance:** Master ethical challenges and work effectively with boards and elected officials.
- **Data-Driven Results:** Learn to set clear goals, measure performance, and prove success.
- **Resource Optimization:** Secure funding in competitive environments and manage cross-functional projects.
- **Expanded Networks:** Build a powerful ecosystem of local professional contacts.

FOR MORE INFORMATION

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TO ENROLL

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